



SOFIFA[®]
HUB

The logo features the word "SOFIFA" in a bold, white, sans-serif font, with a registered trademark symbol (®) to the upper right of the final 'A'. Below it, the word "HUB" is written in a similar font but with wider letter spacing. The background is a solid blue with faint, light blue wavy lines and a large white triangle on the right side.



We are a

community of corporate firms

that collaborate to improve their competitiveness through innovation

Our mission is to facilitate

technology adoption

within our partner organizations

We promote learning between firms and sectors, by

**sharing experiences, solutions
and innovation models**

We strongly believe in a

sustainable development model

and see technology and innovation as a path to achieve it

We foster a

global innovation network

that helps us link the best solutions to industry challenges in Chile

Our purpose.



To accelerate collaborative innovation
and sustainable development by
working with corporate challenges,
and linking our member partners with
the global innovation ecosystem

Our current programs.



Alliance of 5 industry leaders to accelerate innovation while scaling startups in Chile

CMPC, SQM, Molymet, Pucobre, Colbún



Mining sector private alliance to accelerate transition to circular economy through multisector projects

Codelco, Anglo American, AMSA, Collahuasi, Teck, SQM, CESCO, Alta Ley, Min. Minería + others



Public-private initiative to facilitate Circular Economy National Roadmap with local players (in different regions)

Ministry of Environment, CORFO, ETM, Climate Change and Sustainability Agency, Avina Foundation

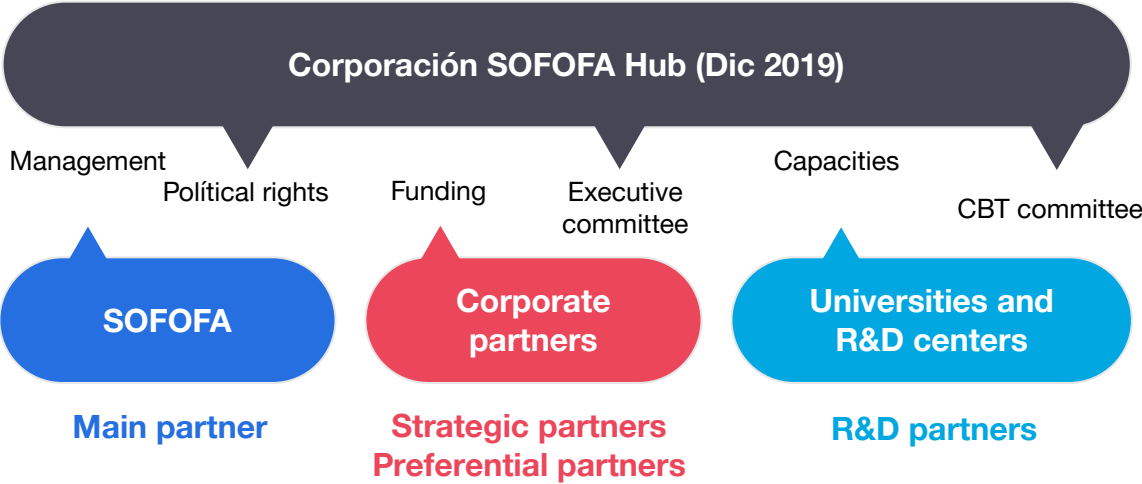


Link industry challenges with biotech capacities, and create enabling conditions for biotech development in Chile

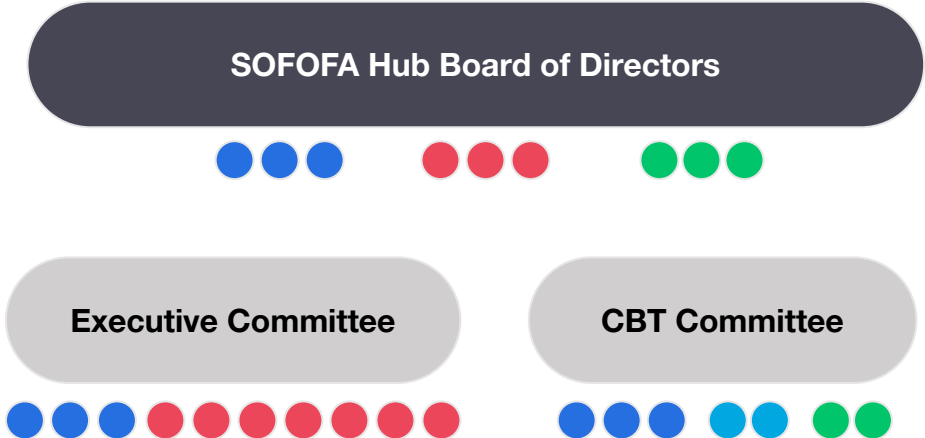
CORFO, ANID, 9 Universities 4 R&D centers

Governance.

Legal entity.



Governance model.



● Independent members

* CBT: Center of Translational Biotechnology

SOFOFA Hub Board Members 2024-2025.



**Manuel José
Casanueva**
Consejero
SOFOFA



Nicolás Uauy
Consejero
SOFOFA



Rosario Navarro
President
SOFOFA



Álvaro Fischer
Director de
empresas
Fundador de Resiter



Carolina Torrealba
Vicerrectora de I+D
Universidad Andrés Bello



Gonzalo Guerrero
Presidente del directorio
SQM



Edgar Pape
CEO
Molymet



Sebastián Ríos
CEO
PuCobre



Venture Client SOFOFA Hub

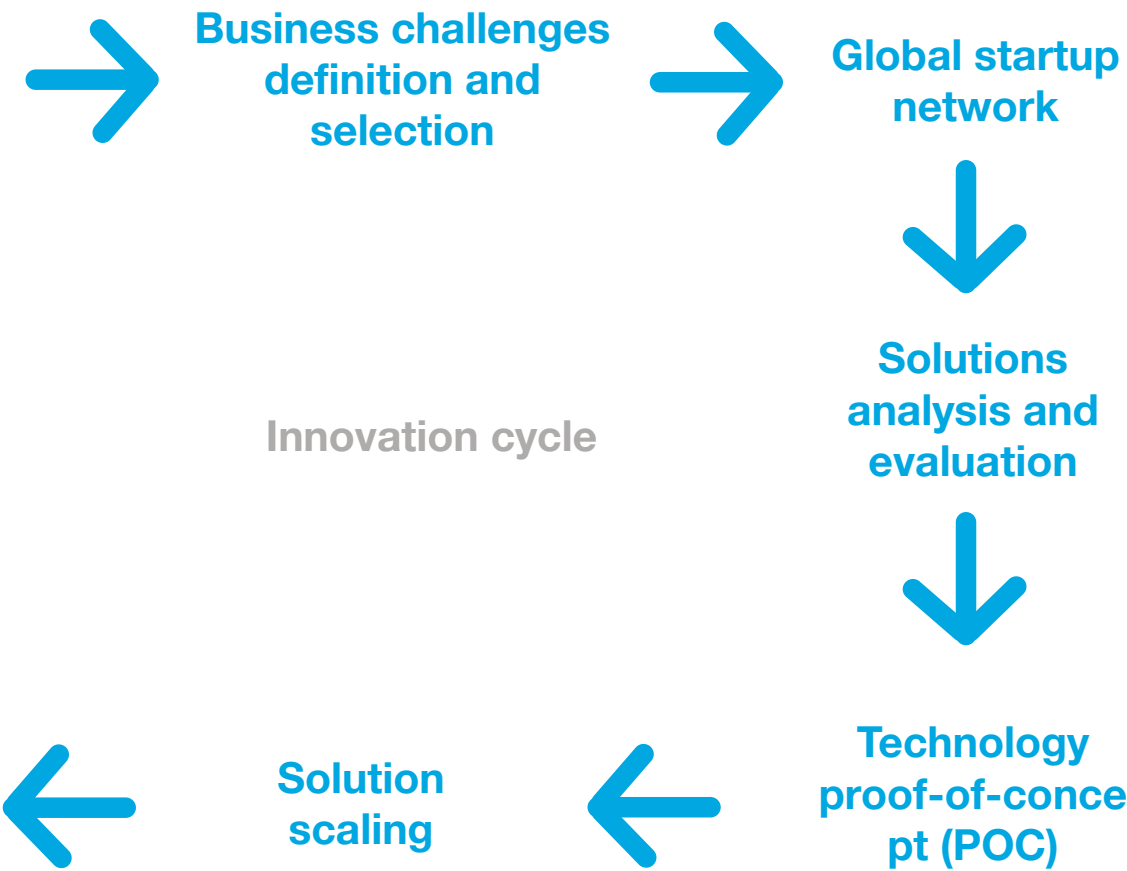
Our strategic partners program

- Through a systematic process, we search for global startups that can provide tech solutions to specific business challenges, helping them acquire a big client that can help them scale in the region.
- We help startups fund their growth without giving up equity, by helping them acquire relevant clients in the region.
- We help our corporate partners surface business problems and connect them with high potential startups that can offer technology solutions, facilitating a lasting relationship.

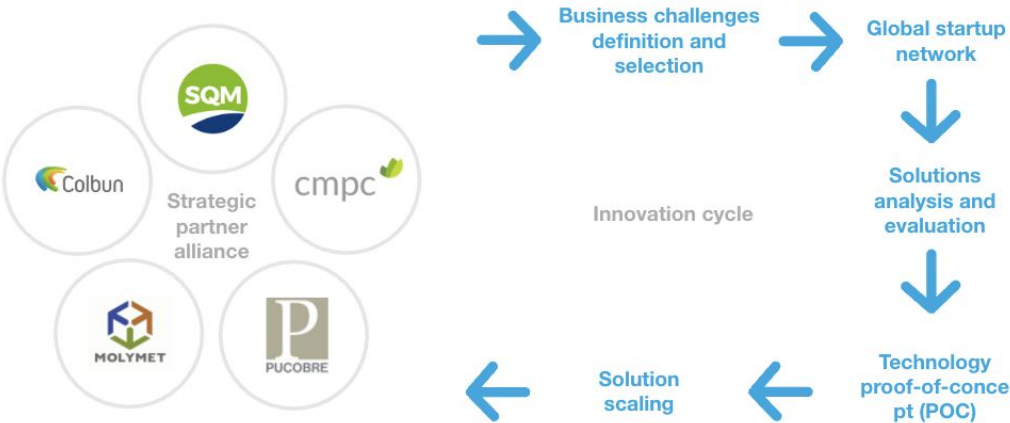
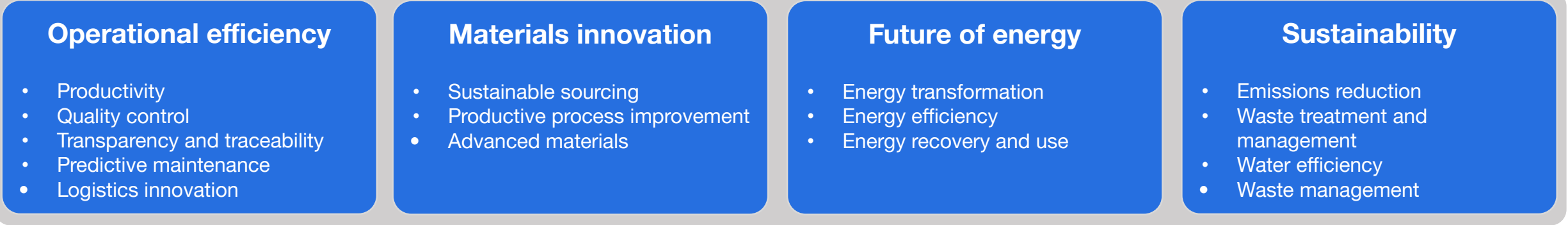
Alliance of industry leaders to
accelerate innovation while
helping StartUps scale in
Chile



The process.



Focus areas.



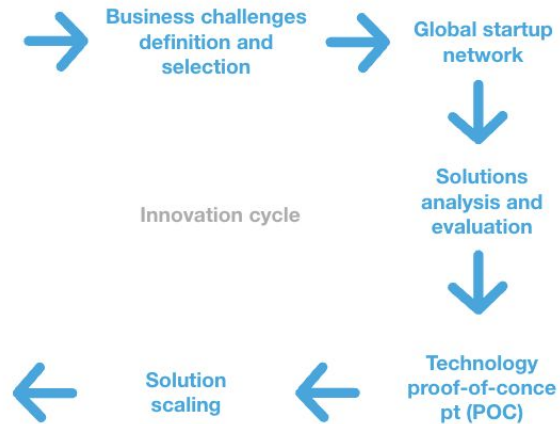
Added value.

1. Collaborative model.

- Economies of scale
- Similar challenges
- Learning process between partners

2. Convening capacity.

- 6 industry leaders
- SOFOFA Hub's global network



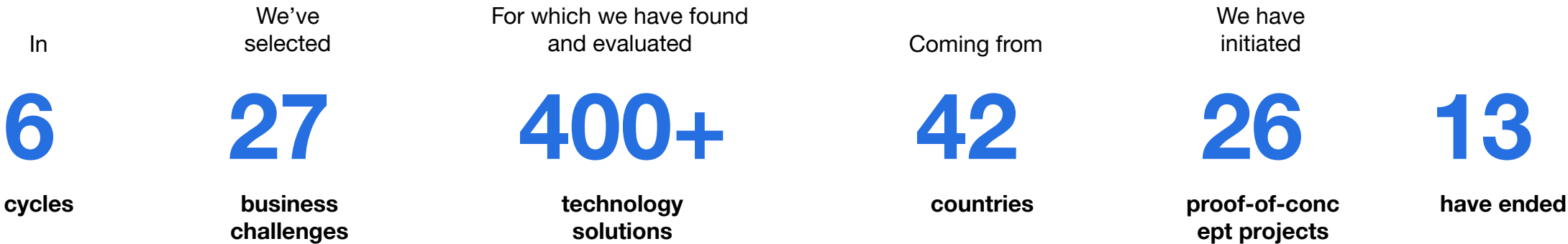
3. Focus in adoption.

- Our methodology is targeted at minimizing barriers for adoption
- CEO's sign an agreement to adjust their corporate policy to facilitate the work with StartUps

4. Impact oriented.

- Time-to-market improvement
- Contribution to corporate EBITDA
- Startup revenue growth

Our figures.





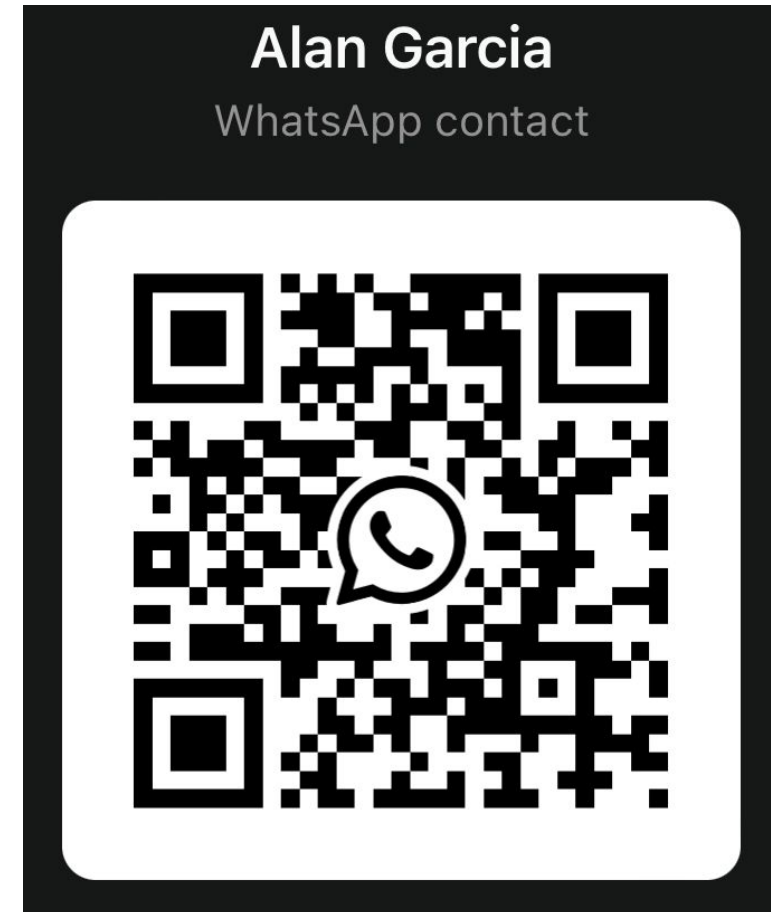
Our team

More information.

<https://www.sofofahub.cl>

Check out our Venture Client challenges at:

<https://ventureclient.sofofahub.cl>



alan@sofofahub.cl

The background is a solid blue color with decorative wavy lines in a lighter shade of blue. These lines are composed of many thin, overlapping curves that create a sense of motion and depth. The logo is centered in the image.

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