



Düsseldorf – Global Hub for Innovation & Success

Düsseldorf
Nähe trifft Freiheit

Düsseldorf – powerful economic region

Top location for companies in Germany

Highest density of companies in GER

B2B-Market location to scale up

Market potential within 50km:

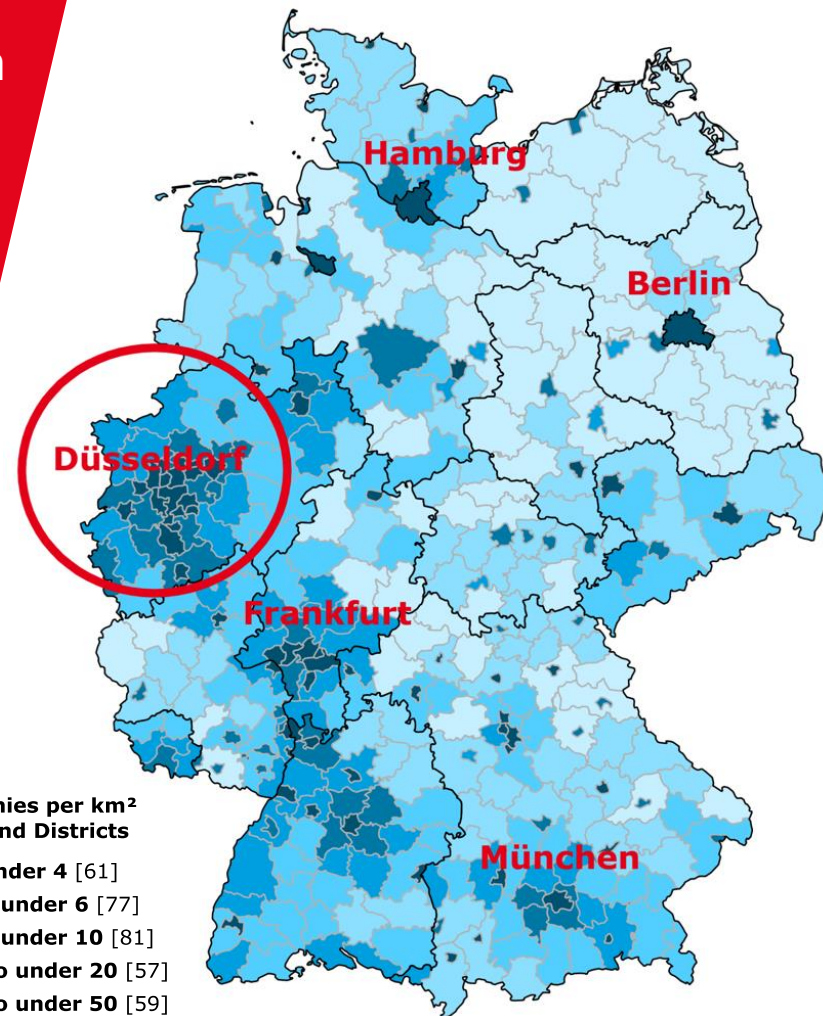
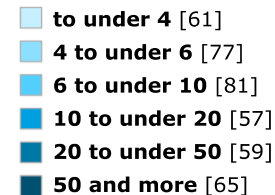
550,000+ companies
13,5 m. inhabitants

**Our USP: Digital Units and
decision-makers in Düsseldorf**

Source: State capital Düsseldorf – Office for Statistics and Elections,
regional database, Federal Statistical Office, Federal Office for Cartography
and Geodesy (VG2500). As of: 2021

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Companies per km²
Cities and Districts



Düsseldorf Nähe trifft Freiheit

Welcoming and international city

660,000

Population
from 184 nations



More than **40 %**
of inhabitants have direct
relatives or **ancestors**
abroad



Asia hub in Europe:
home to the largest Japanese
community in continental Europe



40

Consulates
or other
consular
representatives



Over **1,5 Mio.** international
overnight guests each year

11



international
Schools and
Kindergartens



Locate DUS

where business works



DUS International Airport:
Reach all European cities within **3h**

Germany's 4th largest international airport



23 leading global trade fairs
by Messe Düsseldorf

78 %international exhibitors

4 Office of Economic Development

10-minute city

City of short and efficient routes



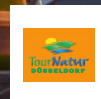
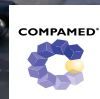
Global business world

**No.1 in capital
good sector**

**50 international
specialist fairs**

**Up to 33.000 exhibitors and
up to 2 m. visitors per year**

23 leading world fairs



Industry diversity



Companies in Düsseldorf



First-Rate Industry Location

Düsseldorf is with

90,000

jobs and nearly 1,500 facilities the second-largest industrial hub in North Rhine-Westphalia

With a revenue over

360 bn €

Düsseldorf ranks first in the revenue ranking of the top 500 companies in Germany

102,500 €

Gross Value Added per capita per year

- Export share of up to 95%
- Three DAX companies, two MDAX companies, and one SDAX company are headquartered in Düsseldorf
- Patent applications from Düsseldorf are well above the average for North Rhine-Westphalia





Düsseldorf
Nähe trifft Freiheit

Düsseldorf – where industry goes next

Digitalization of the German Economy

BITKOM

53% of companies in Germany report having **problems coping with digitalization**

However **Big Data (97%), IoT (92%) and AI (90%)** are considered decisive for competitiveness

Market volume of IT services €51,6 bn in 2025

Market volume of AI €28,7 bn (+48% in 2026)

Primary driver is Generative AI (e.g., ChatGPT, Gemini, Copilot, Claude), which accounts for ~40% of total AI spending

➡ **AI market projected at €40 bn in 2027**



Growth Areas for IT & Software Service Providers in Germany

Artificial Intelligence and Process Automation: Demand is especially high for AI-supported process automation, with “Generative AI” and “AI agents” driving market activity.

Data and Analytics: 74% of providers report strong demand for advanced data management to enable future AI use.

IT Modernization & Cloud Transformation: 86% reported high demand for IT modernization, 85% for cloud migrations.

Managed Services: This segment is growing, fueled by rising (cyber-) security requirements and the need to overcome skills shortages.

Major global ICT hub

Düsseldorf

2,580+

companies

18 bn+

sales volume

28,300+

employees

ICT companies located in Düsseldorf

Atos

CGI

ERICSSON

HUAWEI

IBM

MEDIATEK

Infosys

NEC

NICE Cognigy

oppo

Rakuten Symphony

RENESAS

TCS
TATA
CONSULTANCY
SERVICES

Tech
Mahindra

T

O₂ Telefónica

tp-link

tuya

vodafone

wipro

ZTE



Defense Companies in Düsseldorf



NRW as a Key Location

for the Security and Defense Industry (SDI)

SDI NRW

Direct Annual Revenue₁	€12+ billion
Defense Industry Share	€8+ billion
Security Industry Share	Up to €4.6 billion
Total Production Value (incl. indirect effects)₁	€16.6–22.4 billion
SDI Share of NRW's GDP₁	2.09–2.08 % (Federal avg.: 1.3 %)
Number of Employees₂	85,100–210,000
Affected Companies Total Defense₃	241,650 companies with 3,192,500 employees

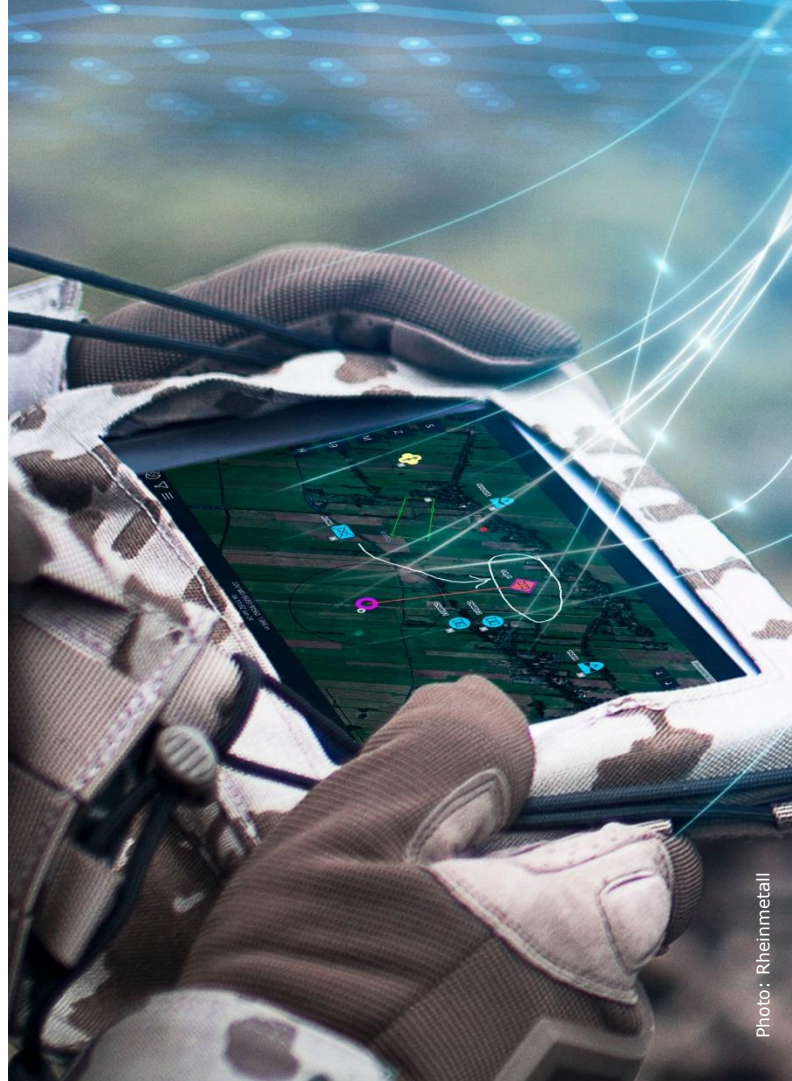
1 Weighted based on two variants: 1. NRW's share of the Federal Republic's total economic output.

2. Additionally weighted based on the industry's share of total production in NRW

2 Employees = Number of employment relationships according to the company register of the state database for 2022

3 Companies = Legal business entities and Employees = Number of employment relationships according to the company register of the state database for the year 2022

Source: www.ihk-nrw.de/blueprint/servlet/resource/blob/6786058/98605b02d1ad902ce31916e7063ee2c6/2025-ihk-nrw-impulspapier-verteidigung-data.pdf



Defence Industry Stakeholders in Düsseldorf

XPONENTIAL



Cluster DEFENCE.NRW

Land Nordrhein-Westfalen bündelt in DEFENCE.NRW Aktivitäten in und für die Sicherheits- und Verteidigungsindustrie

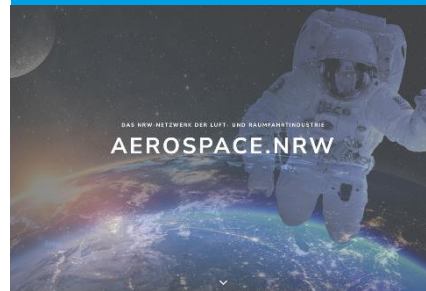
Eine Plattform für die Sicherheits- und Verteidigungsindustrie in Nordrhein-Westfalen



Impulse aus NRW: Von der Technologie zum System



Cluster AeroSpace.NRW



Das NRW-Netzwerk der Luft- und Raumfahrtindustrie



Landeskommando NRW

LKdo NRW

BAIUDbw

Bundesamt für Infrastruktur, Umweltschutz und Dienstleistungen der Bundeswehr



Startup-Innovations for Dual-Use-Technologies

DefenseTechInkubator.NRW



DefenseTech Inkubator.NRW

Supported by

Ministerium für Wirtschaft,
Industrie, Klimaschutz und Energie
des Landes Nordrhein-Westfalen



NRW.BANK
Wir fördern Ideen



IHK NRW



Landeshauptstadt
Düsseldorf

**rhein
kreis
neuss**





A beautiful place to be

Modern, vibrant place to live



One of the **most attractive cities** in international rankings and one of the **most popular destinations for expats** worldwide.

Impressive cultural scene: Museums, galleries, theaters, restaurants, events and leisure activities



Rewards

One of the ten most attractive cities of the world, Quality of Living City Ranking, 2023



Most popular city for expats, Expat Insider 2022: Cities in Europe



Varied architecture: from historic buildings and the media harbor to Europe's largest green facade at Kö-Bogen II



The Office of Economic Development is the central point of contact for all companies, whether it's supporting foreign companies with immigration issues or relocating a business within the city.

Our experienced specialists will assist you with the next steps in all phases of your business.



City of Düsseldorf
Economic Development



Build your base in Düsseldorf

Düsseldorf
Live close Feel free

The Office of Economic Development
is here to support you:

Establish
a company

Find a
commercial
real estate

Support in
settling in

Welcome
Package

Advice and
support on
permits
and visas

Linking up
to local
networks



Düsseldorf Welcome Package

New service from the Office of Economic Development Düsseldorf



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now!**



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Our Team from International Business Service is looking forward to support you!



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